

## Darum Deutsch – German language needs and skills in Ireland

*15th Anniversary of the Business German in Ireland Working Group (BuGI)*

Royal Irish Academy, 4 March 2016, 2pm

Organised by the Goethe-Institut Irland and BuGI

### Programme

- 2.00 pm Introduction Andreas Zürn, *Goethe-Institut*, Gisela Holfter, *BuGI*
- 2.10 - 2.30 Welcome addresses by H.E. Matthias Höpfner, *German Ambassador*,  
H.E. Marie-Claude Meylan, *Swiss Ambassador* and H.E. Thomas Nader, *Austrian Ambassador*
- 2.30 - 2.50 Derek Scally, *Irish Times* - "The jobless German speaker and other legends..."
- 2.50 – 3.45 The Employers' perspective, Moderation: Ingrid Miley, *RTE*  
Roundtable discussion – Liam Ryan, *SAP, CEO*; Kurt Rosen, *Lidl Chief Administration Officer*; Ralf Lissek, *Irish-German Chamber of Commerce CEO*; Damien Owens, *Engineers Ireland Registrar*
- 3.45 – 4.15 Coffee break
- 4.15 – 5.15 Economy and Education, Moderation: Ingrid Miley, *RTE*  
Roundtable discussion - Philip Nolan, *President NUI Maynooth*; Gerry O'Sullivan, *Head of International Programmes HEA*; Tony Donohoe, *Head of Education and Social Policy, IBEC*; Emma Gorman, *Tourism Ireland*
- 6.00 pm Reception hosted by the German Ambassador (separate invitation to follow)

Rsvp: [german@dublin.goethe.org](mailto:german@dublin.goethe.org), 01 680 1100



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Embassy  
of the Federal Republic of Germany  
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