

We cordially invite you to our Business German Conference

Darum Deutsch – German language needs and skills in Ireland

15th Anniversary of the Business German in Ireland Working Group (BuGI)

Royal Irish Academy, 4 March 2016, 2pm

Organised by the Goethe-Institut Irland and BuGI

2.00 pm	Introduction Andreas Zürn, <i>Goethe-Institut</i> , Gisela Holfter, <i>BuGI</i>
2.10 - 2.30	Welcome addresses by H.E. Matthias Höpfner, <i>German Ambassador</i> , H.E. Marie-Claude Meylan, <i>Swiss Ambassador</i> and H.E. Thomas Nader, <i>Austrian Ambassador</i>
2.30 - 2.50	Derek Scally, <i>Irish Times</i> - "The jobless German speaker and other legends..."
2.50 – 3.45	The Employers' perspective, Moderation: Ingrid Miley, <i>RTE</i> Roundtable discussion – Liam Ryan, <i>SAP, CEO</i> ; Kurt Rosen, <i>Lidl Chief Administration Officer</i> ; Ralf Lissek, <i>Irish-German Chamber of Commerce CEO</i> ; Damien Owens, <i>Engineers Ireland Registrar</i>
3.45 – 4.15	Coffee break
4.15 – 5.15	Economy and Education, Moderation: Ingrid Miley, <i>RTE</i> Roundtable discussion - Philip Nolan, <i>President NUI Maynooth</i> ; Gerry O'Sullivan, <i>Head of International Programmes HEA</i> ; Tony Donohoe, <i>Head of Education and Social Policy, IBEC</i> ; Emma Gorman, <i>Tourism Ireland</i>
6.00 pm	Reception hosted by the German Ambassador (separate invitation to follow)

Please confirm your attendance: german@dublin.goethe.org, 01 680 1100



Programme